

**KARK-TV**  
**PROGRAMS**  
**PROVIDING THE**  
**MOST**  
**SIGNIFICANT**  
**TREATMENT OF**  
**COMMUNITY**  
**ISSUES**

**Oct – Dec 2006**

## WEEKLY PRODUCER REPORT

<p>Name: ROBIN THIBAUT</p> <p>Show: <del>6PM (MON, WED-THURS)</del> <del>5PM (TUES)</del> <b>6 PM</b></p> <p>Week of: OCTOBER 2<sup>ND</sup>-6th (always start with Monday)</p>	<p>For each day of the week, list at least one story from your newscast that fits into any of the following categories: <b>Education, Crime Prevention, Medical, Politics, or Consumer.</b> Emphasize local-oriented stories before national ones, although both types are acceptable.</p>
<p><b>DAY: M FORMAT: VOSOT</b></p> <p>TYPE: Consumer</p> <p>Describe the story: THE CITY OF LR REVEALED ITS NEW NICKNAME TODAY.</p>	
<p><b>DAY: TU FORMAT: VO</b></p> <p>TYPE: Consumer</p> <p>Describe the story: TODAY, WHIRLPOOL ANNOUNCED IT'S CUTTING JOBS AT ITS FORT SMITH PLANT.</p>	
<p><b>DAY: W FORMAT: VOSOT</b></p> <p>TYPE: Politics</p> <p>Describe the story: TONIGHT'S THE 2<sup>ND</sup> DEBATE BETWEEN BEEBE &amp; HUTCHINSON...WE DID A PREVIEW.</p>	
<p><b>DAY: TH FORMAT: VOSOT</b></p> <p>TYPE: Consumer</p> <p>Describe the story: WITH THE STOCK MARKET CLOSING HIGH, WE LOOKED AT WHETHER OR NOT IT'S A GOOD TIME TO INVEST IN A 401K.</p>	
<p><b>DAY: FORMAT:</b></p> <p>TYPE: **OFF**</p> <p>Describe the story:</p>	

## WEEKLY PRODUCER REPORT

<p>Name: Lindsey Bryant</p> <p>Show: 10pm</p> <p>Week of: 10/02/06 (always start with Monday)</p>	<p>For each day of the week, list at least one story from your newscast that fits into any of the following categories: <b>Education, Crime Prevention, Medical, Politics, or Consumer.</b> Emphasize local-oriented stories before national ones, although both types are acceptable.</p>
<p><b>DAY: MONDAY FORMAT: pkg</b></p> <p>TYPE: crime prevention</p> <p><b>Describe the story:</b> MAJOR CRIMES ARE ON THE RISE ACROSS THE STATE OF ARKANSAS, WHILE AT THE SAME TIME THE NUMBER OF ARRESTS ARE GOING DOWN.</p>	
<p><b>DAY: TUESDAY FORMAT: vo</b></p> <p>TYPE: education</p> <p><b>Describe the story:</b> IT MAY JUST BE OCTOBER BUT FOR HIGH SCHOOLERS FROM ALL OVER THE STATE - IT'S TIME TO LOOK TOWARD COLLEGE.</p>	
<p><b>DAY: WEDNESDAY FORMAT: pkg</b></p> <p>TYPE: • politics</p> <p><b>Describe the story:</b> TWO DOWN, ONE TO GO IN THE DEBATES BETWEEN THE REPUBLICAN AND DEMOCRATIC CANDIDATES FOR GOVERNOR.</p>	
<p><b>DAY: THURSDAY FORMAT: pkg</b></p> <p>TYPE: • politics</p> <p><b>Describe the story:</b> Some restaurants owners are not happy about the hamburger tax.</p>	
<p><b>DAY: FRIDAY FORMAT: pkg</b></p> <p>TYPE: consumer</p> <p><b>Describe the story:</b> THE BIG DAM BRIDGE CONTINUES TO BE A HUGE SUCCESS...BUT LOCAL LEADERS SAY A STINKY SITUATION ON ONE OF THE WORLD'S LARGET PEDESTRIAN BRIDGES... IS FORCING THEM TO MAKE SOME CHANGES...</p>	

## WEEKLY PRODUCER REPORT

Name: Lindsey Bryant  Show: 10pm  Week of: 10/09/06 (always start with Monday)	For each day of the week, list at least one story from your newscast that fits into any of the following categories: <b>Education, Crime Prevention, Medical, Politics, or Consumer.</b> Emphasize local-oriented stories before national ones, although both types are acceptable.
<b>DAY: MONDAY FORMAT: vosot</b>  TYPE: education  <b>Describe the story:</b> A DRESS CODE POLICY HAS CREATED AN UPROAR AT ONE LOCAL SCHOOL DISTRICT. TONIGHT PARENTS FROM WATSON CHAPEL SCHOOLS IN JEFFERSON COUNTY GATHERED TO SPEAK OUT ON THE POLICY AT A SCHOOL BOARD MEETING.	
<b>DAY: TUESDAY FORMAT: vosot</b>  TYPE: politics  <b>Describe the story:</b> THE THREE PEOPLE WHO WANT TO BE YOUR NEXT ATTORNEY GENERAL, PARTICIPATED IN A DEBATE TODAY, IN CONWAY.	
<b>DAY: WEDNESDAY FORMAT: pkg</b>  TYPE: • medical  <b>Describe the story:</b> Are staph infections increasing in our hospitals?	
<b>DAY: THURSDAY FORMAT:</b>  TYPE: •  <b>Describe the story:</b>	
<b>DAY: FRIDAY FORMAT:</b>  TYPE:  <b>Describe the story:</b>	

## WEEKLY PRODUCER REPORT

Name: Lindsey Bryant  Show: 10pm  Week of: 10/16/06 (always start with Monday)	For each day of the week, list at least one story from your newscast that fits into any of the following categories: <b>Education, Crime Prevention, Medical, Politics, or Consumer.</b> Emphasize local-oriented stories before national ones, although both types are acceptable.
<b>DAY: MONDAY FORMAT: PKG</b>  TYPE: POLITICS  <b>Describe the story:</b> TWO REPUBLICAN CANDIDATES FOR SEPARATE RACES ARE NOW TEAMING UP TO GET THEIR MESSAGE ACROSS TO VOTERS.	
<b>DAY: TUESDAY FORMAT: pkg</b>  TYPE: politics  <b>Describe the story:</b> THE THIRD AND FINAL GUBERNATORIAL DEBATES TAKES PLACE.	
<b>DAY: WEDNESDAY FORMAT: vo</b>  TYPE: • politics  <b>Describe the story:</b> THE NEW VIRTUAL BALLOT IS INTRODUCED TO THE PUBLIC.	
<b>DAY: THURSDAY FORMAT: vosot</b>  TYPE: • POLITICS  <b>Describe the story:</b> THE REPUBLICAN AND DEMOCRATIC CANDIDATES FOR GOVERNOR CONTINUE TO BATTLE IT OUT ON THE ISSUE OF IMMIGRATION.	
<b>DAY: FRIDAY FORMAT: PKG</b>  TYPE: politics  <b>Describe the story:</b> SOME CONTROVERSY CONCERNING GOVERNOR HUCKABEE AFTER COMMENTS HE MADE ON THE DON IMUS SHOW.	

## WEEKLY PRODUCER REPORT

Name: Lindsey Bryant

Show: 6pm

Week of: 11/09/06  
(always start with Monday)

For each day of the week, list at least one story from your newscast that fits into any of the following categories: **Education, Crime Prevention, Medical, Politics, or Consumer.** Emphasize local-oriented stories before national ones, although both types are acceptable.

**DAY: MONDAY FORMAT:**

TYPE:

**Describe the story:**

**DAY: TUESDAY FORMAT: VOSOT**

TYPE: POLITICAL

**Describe the story:** IT'S ELECTION DAY AROUND THE STATE.

**DAY: WEDNESDAY FORMAT: pkg**

TYPE: • political

**Describe the story:** IT'S AN ELECTION DUBBED "HISTORICAL" AS THE DEMOCRATS TAKE OVER THE HOUSE FOR THE FIRST TIME IN OVER A DECADE.

**DAY: THURSDAY FORMAT: pkg**

TYPE: • political

**Describe the story:** THE GOVERNOR ELECT COULDN'T HAVE ASKED FOR BETTER CIRCUMSTANCES AT HIS FIRST PRESS CONFERENCE.. FOR STARTERS THE WEATHER WAS NICE..

**DAY: FRIDAY FORMAT: pkg**

TYPE: consumer

**Describe the story:** WELL, SOME STUDENTS IN STUTTGART ARE GOING WAY BEYOND COOL -- THEY'RE LATEST EXPERIMENT -- PRODUCING *COMMERCIAL QUALITY* BIODIESEL -- IS POWERING THE SCHOOL TRACTOR, AND EVEN POWERED A CLASS TRIP TO *INDIANAPOLIS*.

## WEEKLY PRODUCER REPORT

Name: Lindsey Bryant  Show: 6pm  Week of: 11/13/06 (always start with Monday)	For each day of the week, list at least one story from your newscast that fits into any of the following categories: <b>Education, Crime Prevention, Medical, Politics, or Consumer.</b> Emphasize local-oriented stories before national ones, although both types are acceptable.
<b>DAY: MONDAY FORMAT: VOSOT</b>  <b>TYPE: MEDICAL</b>  <b>Describe the story:</b> A GROUP OF NURSES AT UAMS ARE CELEBRATING TONIGHT. THE COOKBOOK, THEY COMPILED AND SOLD, ENABLED THEM TO BUY, ABOUT 10-THOUSAND DOLLARS WORTH OF EQUIPMENT, FOR THEIR NEONATAL INTENSIVE CARE UNIT.	
<b>DAY: TUESDAY FORMAT: pkg</b>  <b>TYPE: crime prevention</b>  <b>Describe the story:</b> LITTLE ROCK POLICE AND FEDERAL AGENTS RECENTLY CELEBRATED SEVERAL ARRESTS - THEY SAY SHUT DOWN A BANK ROBBERY RING.	
<b>DAY: WEDNESDAY FORMAT: pkg</b>  <b>TYPE: • consumer</b>  <b>Describe the story:</b> Flash flooding hits parts of the state.	
<b>DAY: THURSDAY FORMAT: vosot</b>  <b>TYPE: • medical</b>  <b>Describe the story:</b> SMOKERS ARE URGED TO MAKE A PLAN TO QUIT TODAY - IT'S ALL PART OF THE GREAT AMERICAN SMOKEOUT.	
<b>DAY: FRIDAY FORMAT: pkg</b>  <b>TYPE: education</b>  <b>Describe the story:</b> BALANCE IT OUT: ARKANSAS IS A PARTNERSHIP AMONG 3 ARKANSAS SCHOOL DISTRICTS AND PFIZER TO ENCOURAGE STUDENTS AND THEIR FAMILIES TO EMBRACE HEALTHIER EATING AND FITNESS	

## WEEKLY PRODUCER REPORT

<p>Name: Suzanne Burnette</p> <p>Show: 10pm</p> <p>Week of: 11/20/06 (always start with Monday)</p>	<p>For each day of the week, list at least one story from your newscast that fits into any of the following categories: <b>Education, Crime Prevention, Medical, Politics, or Consumer.</b> Emphasize local-oriented stories before national ones, although both types are acceptable.</p>
<p><b>DAY: MONDAY FORMAT: pkg</b></p> <p>TYPE: consumer</p> <p>Describe the story: <b>how area needy families make ends meet with food everyday and extra for Thanksgiving from local pantries</b></p>	
<p><b>DAY: TUESDAY FORMAT:</b></p> <p>TYPE: politics</p> <p>Describe the story: <b>an amputee veteran of the Iraq war talks about what it was like to be there</b></p>	
<p><b>DAY: WEDNESDAY FORMAT:</b></p> <p>TYPE: • consumer</p> <p><b>Describe the story:</b> holiday travel elements including state troopers out in force on highways and people coming and going from the airport</p>	
<p><b>DAY: THURSDAY FORMAT:</b></p> <p>TYPE: •</p> <p><b>Describe the story:</b></p>	
<p><b>DAY: FRIDAY FORMAT:</b></p> <p>TYPE:</p> <p><b>Describe the story:</b></p>	

## WEEKLY PRODUCER REPORT

<p>Name: Suzanne Burnette</p> <p>Show: 10pm</p> <p>Week of: 11/27/06 (always start with Monday)</p>	<p>For each day of the week, list at least one story from your newscast that fits into any of the following categories: <b>Education, Crime Prevention, Medical, Politics, or Consumer.</b> Emphasize local-oriented stories before national ones, although both types are acceptable.</p>
<p><b>DAY: MONDAY FORMAT: pkg</b></p> <p>TYPE: consumer</p> <p><b>Describe the story:</b> Wal-Mart supercenter approved for Sherwood, some residents not happy, some satisfied with changes in the look of the store to be built</p>	
<p><b>DAY: TUESDAY FORMAT:</b></p> <p>TYPE: consumer</p> <p><b>Describe the story:</b> Holiday shopping, malls versus online, how are sales?</p>	
<p><b>DAY: WEDNESDAY FORMAT:</b></p> <p>TYPE: • education</p> <p><b>Describe the story:</b> deaf junior high cheerleader learns how to fit in with the hearing world</p>	
<p><b>DAY: THURSDAY FORMAT:</b></p> <p>TYPE: • education</p> <p><b>Describe the story:</b> teen rock group in Conway learns about playing professionally</p>	
<p><b>DAY: FRIDAY FORMAT:</b></p> <p>TYPE: crime</p> <p><b>Describe the story:</b> faith-based program aims to keep women inmates from returning to prison</p>	

## WEEKLY PRODUCER REPORT

<p>Name: Suzanne Burnette</p> <p>Show: 10pm</p> <p>Week of: December 04, 2006 (always start with Monday)</p>	<p>For each day of the week, list at least one story from your newscast that fits into any of the following categories: <b>Education, Crime Prevention, Medical, Politics, or Consumer.</b> Emphasize local-oriented stories before national ones, although both types are acceptable.</p>
<p><b>DAY: MONDAY FORMAT:</b></p> <p>TYPE: consumer</p> <p><b>Describe the story:</b> new development with the FEMA trailers, the area is now a staging area for disasters in the South and some trailers are being requested by non-profit agencies and government agencies.</p>	
<p><b>DAY: TUESDAY FORMAT:</b></p> <p>TYPE: consumer</p> <p><b>Describe the story:</b> state revenue is up but many Arkansans have lost their jobs from plant closings</p>	
<p><b>DAY: WEDNESDAY FORMAT:</b></p> <p>TYPE: • crime prevention</p> <p><b>Describe the story:</b> LR police undercover officers shoot and kill suspected drug dealer</p>	
<p><b>DAY: THURSDAY FORMAT:</b></p> <p>TYPE: • consumer</p> <p><b>Describe the story:</b> economic impact of Jermain Taylor fight and slow ticket sales</p>	
<p><b>DAY: FRIDAY FORMAT:</b></p> <p>TYPE: politics</p> <p><b>Describe the story:</b> Mike Huckabee talks about possible presidential run in 2008</p>	

## WEEKLY PRODUCER REPORT

Name: Lindsey Bryant Show: 6pm Week of: 12/11/06 (always start with Monday)	For each day of the week, list at least one story from your newscast that fits into any of the following categories: <b>Education, Crime Prevention, Medical, Politics, or Consumer.</b> Emphasize local-oriented stories before national ones, although both types are acceptable.
<b>DAY: MONDAY FORMAT:</b>  TYPE:  <b>Describe the story:</b>	
<b>DAY: TUESDAY FORMAT: pkg</b>  TYPE: crime prevention  <b>Describe the story:</b> STATISTICS SHOW THE AVERAGE SEX OFFENDER WILL MOVE 4 TIMES IN ONE YEAR. AND GARLAND COUNTY SAYS THAT'S WHY RESIDENTS CONSTANTLY NEED CURRENT INFORMATION ON THE WHEREABOUTS OF POSSIBLE PREDATORS.	
<b>DAY: WEDNESDAY FORMAT: VOSOT</b>  TYPE: • POLITICAL  <b>Describe the story:</b> THE PULASKI COUNTY ELECTION COMMISSION SAYS THERE IS A WAY TO CAST 2 BALLOTS..AND THEY ADD IT'S BEEN DONE BEFORE.	
<b>DAY: THURSDAY FORMAT: pkg</b>  TYPE: • consumer  <b>Describe the story:</b> ARKANSAS IS SEEING A SWING IN THE JOB RATE. SOME COMPANIES HAVE BEEN LAYING OFF - WHILE OTHERS ADDING ON.	
<b>DAY: FRIDAY FORMAT: vosot</b>  TYPE: consumer  <b>Describe the story:</b> HOT SPRINGS IS RANKED AS ONE OF THE NATION'S TOP TEN LEAST EXPENSIVE CITIES.	

## WEEKLY PRODUCER REPORT

<p>Name: Suzanne Burnette</p> <p>Show: 10pm</p> <p>Week of: 12-11-2006 (always start with Monday)</p>	<p>For each day of the week, list at least one story from your newscast that fits into any of the following categories: <b>Education, Crime Prevention, Medical, Politics, or Consumer.</b> Emphasize local-oriented stories before national ones, although both types are acceptable.</p>
<p><b>DAY: MONDAY FORMAT:</b></p> <p>TYPE: POLITICS</p> <p><b>Describe the story:</b> NORTH LITTLE ROCK ELECTRIC RATES INCREASE APPROVED AT BOARD MEETING, RESIDENTS SPEAK OUT ABOUT IT</p>	
<p><b>DAY: TUESDAY FORMAT:</b></p> <p>TYPE: CONSUMER/POLITICS</p> <p><b>Describe the story:</b> REPORT ON ARKANSAS PREPAREDNESS FOR HEALTH EMERGENCIES, STATE OFFICIALS REACT TO STATE'S FIVE OUT OF TEN RATING</p>	
<p><b>DAY: WEDNESDAY FORMAT:</b></p> <p>TYPE: • crime prevention</p> <p><b>Describe the story:</b> Glen Rose High students expelled for making an alleged hit list</p>	
<p><b>DAY: THURSDAY FORMAT:</b></p> <p>TYPE: • crime prevention</p> <p><b>Describe the story:</b> Van Buren Co. woman arrested for a second time on animal cruelty charges for running a puppy mill</p>	
<p><b>DAY: FRIDAY FORMAT:</b></p> <p>TYPE: CONSUMER</p> <p><b>Describe the story:</b> FAITH BASED GROUP SPEAKS OUT ABOUT WAL-MART'S TREATMENT OF EMPLOYEES, HOLDS CANDLELIGHT VIGIL, DEBUTS COMMERCIALS AND WEBSITE ON THEIR FEELINGS ABOUT IT</p>	

## WEEKLY PRODUCER REPORT

<p>Name: Suzanne Burnette</p> <p>Show: 10pm</p> <p>Week of: 18 December 2006 (always start with Monday)</p>	<p>For each day of the week, list at least one story from your newscast that fits into any of the following categories: <b>Education, Crime Prevention, Medical, Politics, or Consumer.</b> Emphasize local-oriented stories before national ones, although both types are acceptable.</p>
<p><b>DAY: MONDAY FORMAT:</b></p> <p>TYPE: Education/Crime Prevention</p> <p><b>Describe the story:</b> Glen Rose school board meeting brings out discussion about expelled students and threats to other students, charges could be filed against them tomorrow</p>	
<p><b>DAY: TUESDAY FORMAT:</b></p> <p>TYPE: Politics</p> <p><b>Describe the story:</b> Farewell speech of outgoing Little Rock Mayor Jim Dailey</p>	
<p><b>DAY: WEDNESDAY FORMAT:</b></p> <p>TYPE: • Consumer</p> <p><b>Describe the story:</b> Delta Airlines reorganization plan and US Air attempted takeover, how that will impact travel at Little Rock airport</p>	
<p><b>DAY: THURSDAY FORMAT:</b></p> <p>TYPE: • Consumer</p> <p><b>Describe the story:</b> Economic impact on Searcy from closing of Maytag plant and striking workers at the Kohler plant</p>	
<p><b>DAY: FRIDAY FORMAT:</b></p> <p>TYPE: CRIME PREVENTION</p> <p><b>Describe the story:</b> WHY POPE AND JOHNSON COUNTIES HAVE HAD SO MANY RECENT DRUG BUSTS TOTALING OVER ONE MILLION DOLLARS</p>	

## WEEKLY PRODUCER REPORT

<p>Name: Suzanne Burnette</p> <p>Show: 10pm</p> <p>Week of: 25 December 2006 (always start with Monday)</p>	<p>For each day of the week, list at least one story from your newscast that fits into any of the following categories: <b>Education, Crime Prevention, Medical, Politics, or Consumer.</b> Emphasize local-oriented stories before national ones, although both types are acceptable.</p>
<p><b>DAY: MONDAY FORMAT:</b></p> <p>TYPE: CONSUMER</p> <p><b>Describe the story: LOCAL ORGANIZATIONS HELPING FEED THE LESS FORTUNATE ON CHRISTMAS</b></p>	
<p><b>DAY: TUESDAY FORMAT:</b></p> <p>TYPE: CRIME PREVENTION</p> <p><b>Describe the story: THREE MEN ARRESTED AFTER CARJACKING, TURNED BANK ROBBERY, TURNED SHOOTOUT WITH POLICE</b></p>	
<p><b>DAY: WEDNESDAY FORMAT:</b></p> <p>TYPE: • CONSUMER</p> <p><b>Describe the story: ATV SAFETY</b></p>	
<p><b>DAY: THURSDAY FORMAT:</b></p> <p>TYPE: • POLITICS</p> <p><b>Describe the story: LITTLE ROCK CITY ADVERTISING &amp; PROMOTION SPECIAL MEETING AT CITY HALL AFTER ONE MEMBER OF COMMISSION RESIGNED</b></p>	
<p><b>DAY: FRIDAY FORMAT:</b></p> <p>TYPE: CONSUMER</p> <p><b>Describe the story: IS ALLTEL FOR SALE?</b></p>	